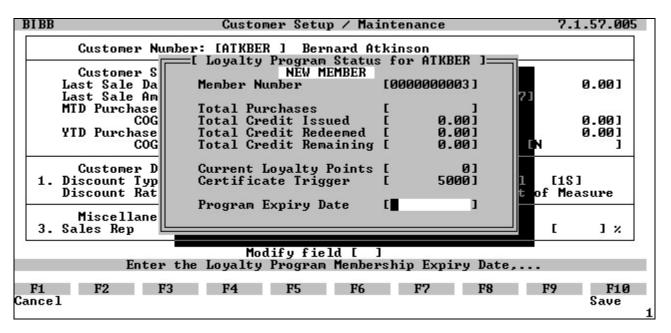
Building Supply Controller Series Ver 7.1 Bulletin 0005 November 13, 2003

Loyalty Program

Contributed by Mainframe Associates

The loyalty program allows you to award points to customers based on sales, and to produce redemption certificates. This has been enhanced in Version 7.1 to allow you to assign loyalty accounts to customers, and to keep track of the value of certificates issued and redeemed.

To set up a customer for the loyalty program, the F3 key on page 4 of the Customer Setup / Maintenance screen allows the user to specify the member number:



'Member Number' can be automatically assigned, keyed in, or scanned from your own barcoded cards.

'Total Purchases' is the total purchases made by the member while enrolled in the program.

'Total Credit Issued' is the total value of the certificates issued to the member.

'Total Credit Redeemed' is the total value of the certificates redeemed by the member.

'Total Credit Remaining' is the value of the outstanding certificates issued to the member but not yet redeemed.

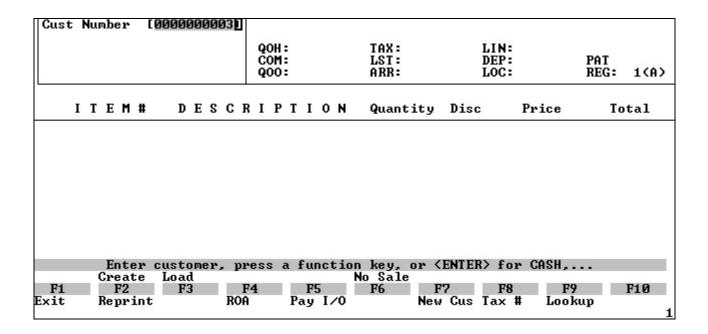
'Current Loyalty Points' is the member's point balance.

'Certificate Trigger' is the current setting of the program's automatic certificate trigger.

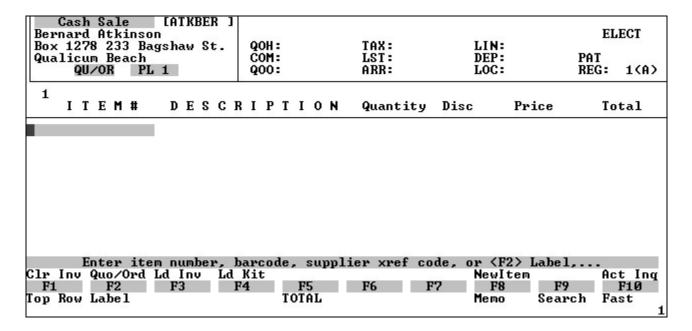
'Program Expiry Date' is currently inactive.

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At the point of sale, either the customer account number or the loyalty program membership number can be used to identify the customer. If you have your own bar-coded cards, you can scan the card at the customer number prompt.

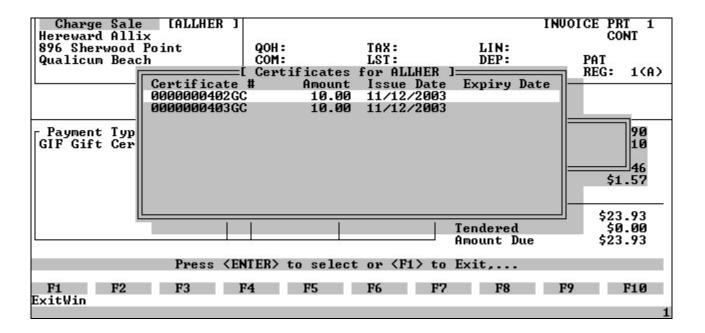


Once a loyalty program membership number is entered, the sale immediately recalls the customer account that it is linked to. This can be an effective way to identify cash-only customers.



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When the user redeems a customer's certificate by use of a designated tender code, the user can input the certificate number or select from a pick list.



After the certificates have been redeemed, the loyalty screen in the customer file is updated.

An EOD report will list all certificates that have been redeemed along with the customer number.

These features currently work with the print program for thermal cut cash receipt printers only.